



Ashenafi Diress

[Media Specialist]

BSc in Management

ashenafidirres@gmail.com
+251 90 825 6302
ashu.habte.co

GAMBY Medical and
Business College

About me

Multi-disciplinary creative professional with a BSc in Management and hands-on experience across content writing, video editing, graphic design, and vocal performance. Works from brief to delivery — writing scripts, cutting picture and sound, designing motion and type, and narrating the final piece. Fluent in Amharic and English, with a growing portfolio of video essays, brand films, and narrated reviews.

Skills & Tools

Video Editing	Graphic Design	Content Writing	Narration & VO	Motion Design
Motion Design	Scriptwriting	Adobe Photoshop	Adobe Premiere Pro	DaVinci Resolve
After Effects	Final Draft	Writer Solo		

Experience

2022 — Present

Self-employed

Freelance Content Writer & Video Editor

Writing, narrating, editing and designing video essays, film reviews and brand content for clients across Ethiopia. Full pipeline from script to final master — research, drafting in Amharic and English, voice recording, picture and sound edit, motion graphics, and color grading.

2023 — Present

Freelance Contracts

Graphic Design & Social Media Content

Designed posters, social media creatives and motion assets for various clients. Work includes thumbnail design, typographic layouts, and short-form video content.

2024

habte.co — Brand Content

Script Writer & Video Editor

Script writing, video editing and thumbnail design for brand content. Crafted narratives and visuals aligned with brand identity, delivering polished edits from raw footage to final export.

2025 — Present

Telason — Music & Visuals

Video Editor & Graphic Designer

Video editing, motion graphics, and cover art design for singer-songwriter Telason. Music videos, lyric videos, social content, and cohesive visual identity across releases.